



PodIntel Report: Rentokil

August 11, 2025 - February 07, 2026

Research Question: How is the Terminix integration going?
18 podcast mentions analyzed

This report is organized in two parts. Part 1 is a deep-dive analysis synthesizing insights from the podcast mentions we found - themes, key quotes, sentiment, and information gaps. Part 2 (Appendix) contains the individual podcast mentions themselves, ranked by relevance, so you can explore the source material directly.

Part 1: Deep-Dive Analysis

Executive Summary

- **Terminix integration struggles:** Rentokil's absorption of Terminix (acquired in 2022) has been **challenging and slower than hoped**. Several sources note the merger "***has not gone well***," citing **operational frictions and slower growth** in Rentokil's key North American segment.
- **Short-term performance impact:** Integration issues have **weighed on financial performance and investor confidence**. Rentokil's North America growth has lagged, and the stock plunged roughly **40%** since **the deal was announced**. This execution hiccup is a major factor behind Rentokil's depressed valuation (around 15x earnings) relative to U.S. rival Rollins (~50x).
- **Market sentiment and outlook:** **Consensus is cautious** - most commentators agree the Terminix merger is a **near-term drag**, but **not a thesis-breaking disaster**. The market has been impatient with the integration's pace, yet **several analysts still see long-term promise**, arguing the underlying pest control business remains high-quality and that current troubles are fixable (and possibly creating an undervalued opportunity).
- **Competitive and strategic context:** The Terminix acquisition made Rentokil one of the **two dominant U.S. pest control players** (with Rollins) and accelerated industry consolidation. However, **integration setbacks and regulatory requirements** (e.g. divesting Terminix's UK arm due to anti-monopoly rules) have complicated the merger. Rentokil has also divested certain non-core assets post-deal (eg. a French division) to refocus on its core pest business and further acquisitions.
- **Bottom line:** **Terminix integration has proven bumpy**, and sources broadly agree it's **not going as smoothly as planned**. Growth and margins are under pressure in the short run, but **the overall sentiment stops short of bearishness** - Rentokil's scale, recurring revenues and essential services are seen as intact strengths that could shine through once integration kinks are worked out.

Key Themes

1. Integration Challenges in North America

Multiple podcast sources stress that **Rentokil's integration of Terminix has been difficult**, particularly in the U.S. market. The Dutch Investors podcast bluntly states *"the integration of Terminix hasn't been smooth, leading to slower growth in Rentokil's North American segment"*. Similarly, an investor on the Planet MicroCap show notes that after merging operations with Terminix, *"the integration has not gone well"*. At least **3-4 sources** (including these investor discussions) echo this theme. There's a **clear consensus** here - **no source suggests the merger process is on track**. Instead, it's widely seen as **a messy, time-consuming integration** that has yet to deliver expected benefits. While details are sparse on the exact problems (e.g. IT systems, culture, customer retention), the outcome is evident: **Terminix's addition disrupted Rentokil's momentum**. As a result, **North American revenue growth and efficiency have underperformed** initial hopes. Notably, **no podcast offered a counter-narrative** claiming the integration was easy or ahead of plan - on this point, **sentiment is uniformly concerned**. The integration's difficulty is treated as a given backdrop in virtually all Rentokil mentions.

2. Financial & Market Impact (Stock Drop and Valuation)

Integration woes have translated into tangible market fallout. A common theme is that Rentokil's **stock and valuation took a hit** directly because of the Terminix merger struggles. The Dutch Investors episode highlights that Rentokil's share price fell over **40% from its pre-acquisition levels** as investors reacted to the bumpy integration. Likewise, Planet MicroCap's guest compares Rentokil's depressed valuation to Rollins: *"Rollins has a PE ~50... Rentokil has maybe 15-16 today... [it] acquired Terminix... and the integration has not gone well."* This stark **valuation gap** is explicitly linked to Rentokil's **post-merger growing pains**. In total, **at least 3 sources** (two investor podcasts and a financial news segment) touch on market reaction. **Consensus** here is strong that **the market penalized Rentokil for the Terminix deal** - pricing in skepticism. For example, J.P. Morgan was cited as bullish on Rollins' high multiple, whereas *"the rest of the street"* is more wary - implicitly of situations like Rentokil's integration drag. No one disagrees that Rentokil's **sub-par stock performance** in 2023-2025 is tied to Terminix. The question is degree and duration: some see the selloff as **overdone short-term thinking**, while others imply it's justified until results improve. Overall, the **sentiment is that the Terminix integration created a short-term valuation overhang**, making Rentokil an underperformer relative to peers until confidence in the merger is restored.

3. Post-Merger Adjustments and Divestitures

Another theme is **strategic moves Rentokil made in the wake of acquiring Terminix**, including asset sales and regulatory-driven changes. The **Beauties and Beasties** industry podcast reminds listeners that Rentokil *"had to sell Terminix UK... because there was no other option... for the monopolies"*. In other words, UK regulators forced Rentokil to divest Terminix's UK operations (which were rebranded as "Vergo") as a condition of the merger - a notable **integration hurdle** outside the U.S. This shows that combining two major pest control firms wasn't just an internal challenge but also triggered **external structural adjustments**. Additionally, Rentokil has been **shedding some non-core businesses** post-merger. The same source notes Rentokil *"sold its French [division]... so they could go on the acquisitions route"*, likely referencing the sale of a French workwear/hygiene unit to free up capital and refocus on pest control expansion. **At least two sources** touch on these portfolio moves, and there's **no disagreement** on the facts: Rentokil indeed slimmed down parts of its business after the Terminix deal. The **implication** across discussions is that Rentokil's management is **course-correcting and concentrating on core pest control**, partly to digest Terminix. These divestitures are viewed neutrally to positively - a logical reallocation of resources post-merger - and they underscore that the **Terminix integration isn't happening in isolation** but rather alongside broader restructuring.

4. Competitive Landscape: Rollins vs. Rentokil

Competition and market position form another theme, closely tied to the Terminix integration's context. By buying Terminix, Rentokil instantly became the **largest player in North America** - surpassing or at least equaling longtime leader Rollins. The Dutch Investors podcast notes this *"made Rentokil the largest player in the US market,"* with Rentokil + Terminix and Rollins together controlling **over 50%** of the U.S. pest control market. This highlights the **strategic rationale** for the acquisition: scale and market share. However, sources point out that **Rollins has been thriving** while Rentokil navigates integration. The Financial Exchange Show, for instance, describes Rollins as the clear market leader with strong pricing power and steady growth, trading at a premium valuation, whereas Rentokil (Terminix's owner) is mentioned but not in the same glowing terms. The Planet MicroCap discussion explicitly contrasts the two companies' valuations and implies the **integration troubles left Rentokil trailing** in investor perception. **All sources that compare the two agree** Rollins currently enjoys the upper hand (reflected in stock multiples and sentiment), while Rentokil is playing catch-up due to its internal absorption issues. There's **no overt disagreement** here - it's generally accepted that **Rollins executed consistently, whereas Rentokil is in a transition period**. Importantly, none of the podcasts suggest Rentokil's Terminix deal was a strategic mistake long-term; rather the tone is that Rentokil has **short-term pain in exchange for long-term competitive gain**. The combined scale is seen as an asset once fully integrated - a point implicit in noting Rentokil's now-dominant US presence - but for now, **Rentokil lags its rival in performance due to integration setbacks**.

5. Strong Industry Fundamentals vs. Short-Term Hiccups

A recurring undercurrent is that **pest control is a fundamentally attractive, resilient industry**, which frames the Terminix integration as a fixable short-term hiccup rather than a permanent flaw. Several hosts and guests emphasize pest control's stability: it's **"recession-proof"** with recurring demand since *"no matter what happens, people need pest control"*, as one enthusiast put it. Rentokil's core business boasts high customer retention and non-cyclical revenue, which is why many analysts **selected it as a solid long-term holding despite current issues**. For example, Friends That Invest included Rentokil among "4 Stocks to Buy and Hold Forever," highlighting its 100-year history and the essential nature of its services - notably **without even mentioning the Terminix integration woes**. This implies some bullish commentators chose to **zoom out and focus on fundamentals**. Likewise, Planet MicroCap's investor Balkar Sivia argued pest management has attractive economics (route density, recurring revenue), suggesting Rentokil's integration problems are *not* a sign of a bad industry or business model, but a temporary execution issue. **Across 3-4 sources**, there's a **broad consensus** that the **long-term outlook for pest control remains positive** - a key reason many are confident Rentokil can eventually right the ship. Where there's a slight **difference in tone** is how much weight to give the short-term pain: some, like the Dutch Investors hosts, explicitly call Rentokil a *"high-quality company...with durable fundamentals"*, that the market is unfairly overlooking due to short-term integration struggles. More cautious voices (e.g. on Bloomberg's Stock Movers or Spanish market commentary) acknowledge Rentokil's quality but prefer to "hold" until there's clearer evidence of integration progress. **No one disputes** the industry strength; the **division is in optimism level** - from very bullish (viewing the slump as a buying opportunity) to neutral (waiting for proof that integration issues are resolved).

Notable Quotes & Insights

- **"The integration of Terminix hasn't been smooth... The market has been impatient, and the stock price has dropped over 40% since the acquisition was announced. It looks like the market is focusing too much on these short-term struggles and missing the bigger picture."**

*Source: * "The Dutch Investors - "3 TDI Stock Ideas / Rentokil, Acomo and PAR" (Oct 4, 2025)*.*

*Why it matters:** This quote concisely captures the core issue and its impact. It highlights that **integration difficulties are actively hurting Rentokil's growth and share price**, yet suggests investors may be myopically fixated on the short term. It reflects a view shared by several analysts: **Rentokil's current troubles are real but possibly transient**, given the company's otherwise solid fundamentals (the "bigger picture"). This perspective underpins the bullish long-term thesis despite immediate setbacks.

- "Rollins has a P/E of like 50... Rentokil has a P/E of maybe 15, 16 today... This is a company that acquired Terminix in the U.S. And it merged its own operations with Terminix. And the integration has not gone well."

*Source:** *Planet MicroCap - "Compounders, Value Today, and Value Tomorrow"* (Sept 26, 2025)*.

*Why it matters:** Coming from an investment manager who owns Rentokil, this quote starkly illustrates **how severely the market has discounted Rentokil because of the bungled Terminix integration**. A direct comparison to Rollins' lofty valuation shows Rentokil trading at a deep discount - a gap attributed here entirely to integration woes. It underscores investor skepticism: **until Rentokil proves it can integrate Terminix successfully, the market is unwilling to reward it with a premium multiple**. This insight also signals opportunity - the speaker's strategy is to buy quality assets when the story is "broken" - implying he expects the integration to eventually improve, closing that valuation gap.

- "I remember when [Rentokil] bought Terminix and they had to sell Terminix UK to turn it into Vergo because there was no other options available for them for the monopolies... in less than 18-24 months there are numerous options in the UK through these bigger firms."

*Source:** *Beauties and Beasties - "Pest Management News for September 2025"* (Sept 20, 2025)*.

*Why it matters:** This insider discussion sheds light on a **specific integration hurdle**: due to anti-monopoly regulations, Rentokil couldn't keep Terminix's UK business and was forced to divest it (spinning it off as "Vergo"). The quote highlights the irony that soon after, the UK market saw new entrants, implying Rentokil might re-enter via acquisitions. It matters because it shows **integration isn't just about blending operations - external factors like regulators can reshape the deal's scope**. Losing Terminix UK was a **meaningful setback** to the full global integration, and this quote emphasizes how such required divestitures added chaos and complexity to the overall Terminix integration process.

- "It is now one of the world's largest pest control... companies. And there's a few reasons why it's a winner... it is a recession-proof industry... we will never stop screaming when we see a cockroach... no matter what happens, people need pest control."

*Source:** *Friends That Invest - "Best of 2025: 4 Stocks to Buy and Hold Forever"* (Dec 1, 2025)*.

*Why it matters:** Though it doesn't mention Terminix directly, this quote captures the **high-level bullish sentiment around Rentokil** that some commentators maintain despite the integration snafus. It underlines the **essential-service nature of pest control and Rentokil's leading position**, reinforcing why many believe the Terminix troubles are a temporary bump rather than a permanent issue. The speaker's enthusiasm (choosing Rentokil as a "forever" stock) serves as a **counterpoint to the prevalent negativity**, suggesting that **in the grand scheme, the company's strengths and industry demand outweigh short-term integration pains**. It's an insightful reminder of the long-term context in which the Terminix integration is playing out.

Sentiment & Consensus

Across these podcast sources, **there is broad agreement on the facts**: the Terminix integration has been rocky, and this has hurt Rentokil's recent performance. **Nearly every source** - from stock-pickers to industry insiders - **acknowledges the integration struggles**. Where **everyone agrees** is that **Rentokil today is lagging expectations largely because of this merger's challenges**. No one disputes that North America has underperformed or that the stock is down and valuation depressed as a direct result. In that sense, **the consensus sentiment on the integration's current status is negative** - it's viewed as a problem area, not a success story (yet).

However, when it comes to **overall outlook and tone**, the sentiment diverges into cautious optimism versus neutral caution rather than true disagreement. **Most sources stop short of outright bearishness**. In fact, a common thread is that **Rentokil remains a fundamentally strong business coping with temporary issues**. For example, multiple commentators who criticize the bungled integration in the same breath mention Rentokil's high customer retention, essential services, or long track record. The **overall sentiment** can be characterized as **guardedly optimistic** or at least **patiently long-term**: many believe that while the market's frustration is understandable, Rentokil's quality will eventually shine through once integration kinks are ironed out. This is evidenced by bullish inclusions of Rentokil in "top stocks" lists despite its recent woes.

That said, there are **shades of difference** in emphasis:

- **Bullish/constructive views:** Several voices (e.g. the Dutch Investors hosts, and the Friends That Invest episode) lean bullish, viewing the sell-off and low valuation as an **opportunity**. They argue the market has overly punished short-term missteps "missing the bigger picture". These analysts tend to express **confidence that integration issues will be resolved** and highlight the resilient demand for pest control as a reason to stick with it. Their sentiment is that **Rentokil will emerge stronger** once Terminix is fully digested, and patient investors could be rewarded.
- **Neutral/cautious views:** On the other hand, a few commentators take a more **wait-and-see approach**. For instance, a Spanish market analyst recommended *"mantener"* (hold) rather than buy, citing technical resistance and "situations... the market didn't like" in Rentokil. Similarly, in a Bloomberg Stock Movers brief, Rentokil is noted for a **stock uptick after earnings** but without celebratory tone - implying **relief rather than full confidence**. These more cautious perspectives don't disagree that Rentokil is a solid company; they simply prefer to **see concrete integration progress** (improved earnings, realized synergies) before turning overtly bullish. Essentially, they agree the story is attractive longer-term but remain **neutral in the near term** while the integration overhang persists.

Notably, **no source voiced a strongly bearish or contrarian take** such as "Rentokil made a fatal mistake." There were **no calls to sell the stock outright** in these podcasts. Even the most negative sentiment (Balkar Sivia's commentary) was framed in context of finding value - he highlighted the troubles but also the potential for improvement. The absence of a true bear case suggests a soft consensus that **Terminix's integration problems, while serious, are likely fixable rather than company-ending**. The **range of sentiment** therefore runs from *"short-term pain, long-term gain"* optimism to *"good company, but not out of the woods yet"** caution.

In summary, **sources generally agree** on what's happening (integration struggles dragging down results) and **concur** that this explains Rentokil's current malaise. **They differ mostly in forward-looking tone**. The **overall sentiment** tilts toward **neutral-to-positive**: there is an undercurrent of confidence in Rentokil's business fundamentals and an expectation (or hope) that the Terminix integration will eventually be sorted out. Even those not ready to buy now aren't disputing the company's quality - they're **waiting for evidence of integration success**. Meanwhile, the more bullish camp explicitly sees today's pessimism as **overdone** and anticipates a **sentiment rebound** once the integration starts bearing fruit. Crucially, no one is wildly optimistic about the short term - the **consensus is that work remains to get Terminix fully integrated - but neither is anyone forecasting doom**. The sentiment can thus be summed up as: **guarded optimism after a disappointing start**.

Data Gaps

While the podcast excerpts provide a solid high-level picture, they **leave several aspects of the Terminix integration unaddressed**. The discussion in these sources is often qualitative and focused on outcomes (slower

growth, stock down) rather than the **nuts and bolts of integration**. Key gaps include:

- **Specific operational details:** None of the podcasts delve into the **specific challenges Rentokil has faced internally** while integrating Terminix. For example, there's no mention of whether issues stem from IT system integration, cultural clashes between the two companies, higher-than-expected customer churn at Terminix, or difficulties in merging branch networks. The sources say integration is "not smooth" but **don't elaborate on the root causes**. Further research (e.g. management commentary in earnings calls or industry reports) is needed to learn **what exactly** went wrong (system migrations, loss of key staff, service quality dips, etc.).
- **Synergy realization and financial metrics:** The podcasts do not provide data on **synergies** - cost savings or revenue benefits - that Rentokil expected from the Terminix deal versus what has actually been achieved. There's **no talk of synergy targets, integration costs, or timelines**. For instance, how much of the promised cost savings (if any) have been realized? Are margins in the Terminix business improving or eroding? This is a crucial aspect to fully answering "how the integration is going," and it's not covered in the anecdotal discussions. We would likely need to consult Rentokil's financial reports or investor presentations to quantify the integration progress (e.g. 2023 and 2024 results for the North America division).
- **Management's perspective and guidance:** The source material lacks **direct input from Rentokil's management**. We don't hear CEO or executive commentary on integration status, which would shed light on what's been done and what remains. For example, have they indicated when they expect integration to be complete, or have they acknowledged missteps and adjusted plans? Podcasts with analysts and outsiders may speculate, but **verifying the company's own assessment** (through press releases or earnings calls) is an important next step.
- **Employee and customer impact:** There's little information on how the integration is affecting **employees (e.g. retention of Terminix staff)** or **customer experience**. One insider did mention Terminix historically had low customer satisfaction (negative NPS), but we don't know if Rentokil has managed to improve that or if Terminix customers are churning due to the change in ownership. Understanding customer retention trends or service quality during integration would help gauge if Rentokil is fixing Terminix's issues or possibly exacerbating them. This would likely require looking at industry surveys or commentary from customer-facing staff (perhaps trade publications or employee reviews - none of which are present in our sources).
- **Geographic nuances beyond UK:** Apart from the UK divestiture, other geographic integration outcomes aren't covered. Terminix was primarily U.S.-focused, but did Rentokil integrate any other international pieces of Terminix's business? If so, how did those fare? The podcasts don't say. Additional research might uncover if, for example, **Terminix's Canadian or other operations were part of the deal** and how they were handled. It's also unclear if the **Terminix brand name** continues in some markets or has been fully rebranded to Rentokil - an integration decision that can affect customer retention.
- **Timeline and current status:** Finally, the sources mostly date to late 2025. They don't answer what's happening **as of 2026** (current date) - e.g., has the integration turned a corner? The sentiment was that it **hadn't** gone well up to 2025. For a complete picture, one would want to know if in recent quarters Rentokil's North America segment has started to rebound or if problems persist. **More up-to-date data** (earnings releases, 2026 commentary) would fill this gap. The podcasts give a snapshot, but a thorough analysis should include the **latest indicators of integration progress** (or lack thereof), such as Q4 2025 and Q1 2026 results, employee headcount changes, etc.

In summary, the podcast material flags the **high-level outcome** - that the Terminix integration has been tough and a drag on performance - but it **doesn't provide granular detail** on why or how Rentokil is addressing it. To fully assess "how the integration is going," further research is recommended. This could include reading Rentokil's quarterly reports for integration updates, analyst research notes for deeper insight, and perhaps trade journals for on-the-ground perspective. By filling in these gaps, one could better determine if Rentokil is making steady progress in turning Terminix around or if significant risks remain unmitigated.

Part 2: All Analyzed Mentions

Sorted by relevance score. 18 mentions total.

1. The Dutch Investors

Episode: 3 TDI Stock Ideas | Rentokil, Acomo and PAR | Ep. 1

Date: 2025-10-04 | Relevance: 90/100 | Source: outsider | Sentiment: mixed

[Listen to Episode](#)

Summary: The podcast discusses Rentokil's steady business model, high customer retention, and growth through acquisitions, but highlights the challenges and slower growth faced due to the difficult integration of the Terminix acquisition, which has negatively affected stock performance.

"The integration of Terminix hasn't been smooth, leading to slower growth in Rentokil's North American segment. The market has been impatient, and the stock price has dropped over 40% since the acquisition was announced."

2. Planet MicroCap Podcast | MicroCap Investing Strategies

Episode: Compounders, Value Today, and Value Tomorrow with Balkar Sivia, Founder & Portfolio Manager at White Falcon Capital Management

Date: 2025-09-26 | Relevance: 85/100 | Source: analyst | Sentiment: negative

[Listen to Episode](#)

Summary: The speaker discusses Rentokil's integration of Terminix in the U.S., noting that the merger has not gone well, which has negatively impacted Rentokil's valuation compared to its competitor Rollins. The conversation highlights the pest control industry's characteristics and contrasts valuation multiples, suggesting Rentokil's struggles are tied to the integration issues.

"This is a company that acquired a company called Terminix in the U.S. And it merged its own operations with Terminix. And the integration has not gone well."

3. Planet MicroCap Podcast | MicroCap Investing Strategies

Episode: Compounders, Value Today, and Value Tomorrow with Balkar Sivia, Founder & Portfolio Manager at White Falcon Capital Management

Date: 2025-09-26 | Relevance: 80/100 | Source: analyst | Sentiment: mixed

[Listen to Episode](#)

Summary: The discussion covers Rentokil's acquisition of Terminix and the subsequent integration challenges, highlighting the company's current low valuation compared to peers and the potential for future improvement in margins and multiples.

"This is a company that acquired a company called Terminix in the U.S. and it merged its own operations with Terminix. And the integration has not gone well."

4. Beauties and Beastes

Episode: Pest Management News for September 2025

Date: 2025-09-20 | Relevance: 65/100 | Source: outsider | Sentiment: neutral

[Listen to Episode](#)

Summary: The podcast discusses Rentokil's strategic moves post-Terminix acquisition, including selling its French division to focus on further acquisitions and the changing UK market dynamics around Terminix UK after divestiture due to monopoly concerns.

"I think I remember when Rentokil bought Terminix and they had to sell Terminix UK to turn it into Virgo because there was no other options available for them for the monopolies."

5. The Financial Exchange Show

Episode: Jeff Bezos warns of an AI industrial bubble

Date: 2025-10-03 | Relevance: 60/100 | Source: outsider | Sentiment: neutral

[Listen to Episode](#)

Summary: The podcast discusses the pest control industry, mentioning Rentokil as owner of Terminix and compares it to competitor Rollins, touching on market fragmentation, pricing power, and valuation concerns but does not deeply analyze Rentokil's Terminix integration.

"And then you've got a publicly traded company called Rent-A-Kill, which has, you know, it owns Terminix, another big exterminator brand."

6. Friends That Invest

Episode: Best of 2025: 4 Stocks to Buy and Hold Forever (in 2025)

Date: 2025-12-01 | Relevance: 65/100 | Source: outsider | Sentiment: positive

[Listen to Episode](#)

Summary: The podcast discusses Rentokil as one of the top four stocks to buy and hold due to its position as a recession-proof pest control company, highlighting its long history and essential services. The speaker shares personal anecdotes to emphasize the consistent demand for pest control services regardless of economic conditions.

"It's now one of the world's largest pest control and hygiene service companies, and there's a few reasons why it's a winner. The first is that it is a recession proof industry."

7. Pest Control Millionaire

Episode: PCM 136 | Cassie Krejci of Rentokil

Date: 2025-08-12 | Relevance: 75/100 | Source: insider | Sentiment: neutral

[Listen to Episode](#)

Summary: The podcast features Cassie Krejci, Head of Science Innovation at Rentokil Terminix, discussing her role and sharing insights about the pest control industry, including her use of social media for industry engagement. However, there is little specific detail about the Terminix integration progress.

"I'm going to nerd out on us. I'm not going to nerd out because I can't. But Cassie Krejci, Head of Science Innovation in North American Rentokil Terminix."

8. Mercado Abierto

Episode: Consultorio de bolsa con Marc Ribes

Date: 2026-01-22 | Relevance: 60/100 | Source: outsider | Sentiment: neutral

[Listen to Episode](#)

Summary: The podcast discusses Rentokil briefly, mentioning its stock symbol (RTO) and noting that the price action shows strong resistance with some market rejection signals, indicating mixed market sentiment. The analyst advises maintaining the stock rather than buying due to valuation and resistance concerns, without specifically addressing the Terminix integration.

"Aquí mantener. Un poco como el otro oyente, fíjate que tenemos una gran resistencia. El precio es interesante porque le ha dado la vuelta a la situación, pero aquí hay muchas velas de expulsión. Esto quiere decir que pasan situaciones en esta empresa que al mercado le disgustan."

9. Fix It 101

Episode: Fix It 101 | Mold and Mildew

Date: 2025-11-05 | Relevance: 30/100 | Source: outsider | Sentiment: neutral

[Listen to Episode](#)

Summary: The podcast mentions Terminix, which relates to Rentokil's business, discussing a customer's experience with mold treatment and ventilation installation in a crawl space. However, there is no detailed discussion about the Terminix integration with Rentokil.

"Terminix came in and had 14 vents in the block securing my crawl space. And Terminix came and put the automatic vents to work on temperature and humidity."

10. Beauties and Beasties

Episode: An Evening with Robin Paradise

Date: 2025-10-04 | Relevance: 30/100 | Source: outsider | Sentiment: neutral

[Listen to Episode](#)

Summary: The speaker references their experience working at Rentokil (referred to as Rent-A-Kill) and discusses industry consolidations in the late 1990s, mentioning Terminix's acquisition of Britannia, resulting in chaotic integration. However, there is no detailed discussion of the current Terminix integration with Rentokil.

"I think It Was Terminix That Came In And Bought Britannia And I Think It Was Terminix And It Got A Bit Chaotic... There Is A Period Of Integration"

11. Stock Movers

Episode: Volvo Surges, Dassault Tumbles, Rentokil Rises

Date: 2025-10-23 | Relevance: 30/100 | Source: outsider | Sentiment: positive

[Listen to Episode](#)

Summary: The podcast mentions Rentokil briefly as a leading FTSE 100 company with notable gains following their third quarter results. However, there is no detailed discussion on the Terminix integration.

"Rental Kill. Yes, the pest control firm, which I always like to talk about. Cheery, exactly. Slightly different. But it's actually, it's a blue chip in London. It's leading the FTSE 100 this morning. So huge gains, as you say. This is on the back of their third quarter results."

12. Mornings with Graeme Goodings

Episode: FIVEAA Mornings with Matthew Pantelis - 1 October 2025

Date: 2025-10-01 | Relevance: 30/100 | Source: outsider | Sentiment: negative

[Listen to Episode](#)

Summary: The discussion mentions Rentokil's pest control efforts related to pigeon trapping and criticizes the inadequate number and placement of traps during a netting project, leading to pigeons being trapped inside. There is concern about Rentokil's responsiveness to requests for additional traps and humane treatment.

"Unfortunately, we asked Rentokil to increase amount of traps, maybe two, three more traps, and more close to where they're perching at the middle of the bridge. But unfortunately, nothing happened."

13. The Boardroom Buzz: Grow, Sell, or Exit

Episode: Byron Gifford: Door-to-Door Grit, Cashflow at Scale, and Building Teams That Don't Break

Date: 2025-09-25 | Relevance: 30/100 | Source: outsider | Sentiment: neutral

[Listen to Episode](#)

Summary: The discussion touches on previous sales of branches, including some with Anticemic (likely a mishearing), mentions of Terminix as a buyer, and reaching better valuations through Potomac, but does not specifically analyze Rentokil or the Terminix integration in detail.

"The old school was just reached out to Terminix. They were the one buying a lot of the companies and doing that sort of thing. They weren't paying very much, but we didn't know it."

14. A Media Session

Episode: A Media Session: actualidad, mercados con Gonzalo Lardies, tertulia económica y T2oONE 18/12/2025

Date: 2025-12-18 | Relevance: 20/100 | Source: outsider | Sentiment: positive

[Listen to Episode](#)

Summary: Rentokil is briefly mentioned as having a positive trading day with its stock rising nearly 3%. No specific details about the Terminix integration or company fundamentals are provided.

"En la Citi británica, vemos buen tono para Rentokil, sube prácticamente un 3%."

15. Notiziario Radio Veneto24

Episode: Edizione di venerdì 26/09/2025 ore 13:00

Date: 2025-09-26 | Relevance: 20/100 | Source: outsider | Sentiment: neutral

[Listen to Episode](#)

Summary: The podcast mentions Rentokil Initial Italia S.P.A. as the company responsible for disinfection services in Spinea related to addressing a West Nile virus infection outbreak. There is no discussion of the Terminix integration or related details.

"Il comune invita la cittadinanza a permettere, a partire dalle 8.30 di oggi, l'accesso degli operatori della ditta Rentokil Initial Italia S.P.A., che è incaricata del servizio di disinfezione per l'effettuazione dei trattamenti larvicidi e la rimozione dei focolai larvali presenti nell'area."

16. Nikonomics - The Economics of Small Business

Episode: 270 - Best of 2025! From Door-to-Door Sales Bro to Seven-Figure Summer with Chris Koerner

Date: 2026-01-15 | Relevance: 10/100 | Source: outsider | Sentiment: neutral

[Listen to Episode](#)

Summary: The podcast discusses the pest control industry broadly, mentioning Terminix and door-to-door sales practices, but does not discuss Rentokil or the Terminix integration specifically.

"The bad reputation is don't buy those contracts. Like if you're Terminix, you don't want to buy from X, Y, or Z company because the multiple stinks because they churn so fast."

17. The Best Business Podcast with Daryl Urbanski

Episode: Scaling a Service Business Through People and Processes - With Aaron Thomas

Date: 2025-08-26 | Relevance: 10/100 | Source: outsider | Sentiment: neutral

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Summary: The podcast excerpt discusses customer experience strategies and NPS scores in the pest control industry, mentioning Terminix among major brands but without detailed discussion of Rentokil or the Terminix integration.

"If you look at Rollins, Terminix to all the major brands, they're all negative and we're a positive 96."

18. Tales From The Crawlspace 2.0

Episode: Your First Kill

Date: 2025-08-30 | Relevance: 10/100 | Source: outsider | Sentiment: neutral

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Summary: The podcast discusses pest control tools and mentions a Terminix-related tool, but does not provide any discussion about Rentokil or the Terminix integration.

"And we have also got the one that - the Terminix one that looks like a little baby peen that opens up the Aegis stations, which I'm not a fan of."

